

Coleman Research Group Named the 'Top Pick' Global Generalist Expert Network

December 2009 - An independent survey of 301 buy-side institutions, conducted by Integrity Research Associates, ranked Coleman Research Group (CRG) its 2009 Top Pick expert network in the Global Generalists category.



Survey respondents compared leading expert network vendors based on various metrics: match quality, cost effectiveness, speed of matching, uniqueness of experts, depth of coverage, customer support, and compliance.

CRG received the top score in match quality, amongst its global expert network peers. Match quality is a measure of the ability to connect clients with “well-screened, quality experts,” which was cited as the most important factor for expert network users.

“It is especially gratifying to receive this designation from a broad survey of our client base,” said CRG Chief Executive Officer, Kevin Coleman. “We are particularly pleased at our exceptionally high score in match quality. By providing the best possible match, we can help our clients be more efficient and informed in their research process.”

The Integrity ResearchFocus® survey concluded that despite a turbulent year for the financial markets, expert networks have become “firmly embedded in the investment process” and investors consider primary research a critical part of their analysis.

About Coleman Research Group

Coleman Research Group, Inc. (CRG) is an expert network service established in 2003 that connects institutional investors with industry experts through telephone consultations, in-person meetings, and roundtable discussions. Our elite consulting network, The Executive Forum, consists of leading global industry executives, senior managers, operational and product experts, scientists, doctors, lawyers, and professionals across all industries. Our clients include the largest investment advisors, mutual funds, hedge funds, and private equity firms. By employing comprehensive recruiting and vetting techniques, along with our proprietary software, KnowledgeBroker®, CRG makes the right match between our clients and our experts.

About Integrity Research Associates

Integrity Research Associates, LLC is an information and solutions provider specializing in the investment research industry. Our primary clients are institutional investors that use Integrity's services to find new research providers and monitor existing ones. Integrity's analysts cover over 2700 research firms in the U.S., Europe and Asia—research providers that no other source can offer. Integrity Research is the only firm which tracks the entire research industry, including non-traditional research, boutiques and research-related data, software and analytics. We cover primary research firms and other alternative research firms which offer the most unique investment insights.